



# Grayson BOOST

## A Main Street Grayson Investment Initiative

What do small business owners need more than anything? **SUPPORT!** Whether that is people eating in their restaurants, shopping in their stores or just passing along a post on social media. In Grayson, we want to do more. We want to give our small business owners a little bump, a nudge...a BOOST.

In 2016, we gathered together grant monies from local businesses and residents that provided more than \$6,000 for grants made to small businesses in Grayson. Each member of this group committed to a minimum of \$100 twice a year for 2016 & 2017. That's \$400 over two years ... \$400 that will directly impact a small business in Grayson. While the investment seems small, together we can make such a huge impact in the success of businesses in our city. We ask that you consider being an investor for 2017 and 2018.

Our goal is to continue to provide these grant monies to entrepreneurs who have invested their lives and livelihoods in Grayson. There is no limit on the number of investors and if an investor wants to contribute more than \$200 per year, bring it on! We ask your consideration for this very worthwhile contribution.

Once we have a firm commitment on our grant budget, City of Grayson business owners may apply for the BOOST grant. The investors will meet to review the grant requests. Grant amounts will be made in increments of \$100 with a maximum award of \$1000. Business owners can only receive one grant per year. Eligible uses for grants include signage, equipment, marketing and advertising needs, and interior or exterior renovations. Grants will NOT be awarded for payroll, start-up or operational expenses, insurance, or rent.

We would love for you to join us as an investment member of Grayson BOOST. If you have any questions, please feel free to call Gail Lane at 770-963-8017. Information can also be found at [www.CityofGrayson.org](http://www.CityofGrayson.org) under the Main Street Grayson page.