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January 20, 2016

FOR IMMEDIATE RELEASE

Main Street Grayson to Give Local Businesses a BOOST

GRAYSON, GA – In their January, 2016 meeting, the Main Street Grayson Board of Directors unanimously agreed to implement Grayson BOOST, an investment group and incentive program designed to provide funding assistance for small businesses and entrepreneurs in the Main Street Grayson service area.

Program administrators are seeking investors from among local businesses and individuals to fund Grayson BOOST. These investors will meet as a group to review grant requests and vote to award funding for those projects and needs that might give local businesses the BOOST they need to set themselves apart from their competitors or take their business to the next level of success.

“Small businesses are the backbone of Grayson’s economy,” said Allison Grier, Small Business Liaison for Main Street Grayson “This type of grass roots fundraising brings us together as a community to help ensure that our businesses continue to thrive. We believe this demonstrates our commitment to our economy in a way that will encourage new entrepreneurial efforts in our city.”

The BOOST investment initiative originated in Milledgeville, Georgia and is currently also implemented in Stone Mountain, where small businesses are awarded grants quarterly. Main Street Grayson plans to award two rounds of grants in 2016 with the hope of growing the investment pool to accommodate quarterly grant awards in 2017.

“Our goal is to accept applications for grants from April 1 through May 13 and award grants on June 1,” said Grier. The program is set to begin accepting investors starting January 22. An informational meeting is scheduled in the Grayson Senior Center on Tuesday, February 16, 2016 beginning at 6:00 p.m.

If you would like information on how to become an investor or how the program works, please contact Gail Lane at communitydevelopment@cityofgrayson.org.

Main Street Grayson’s mission is to connect our community through growth, opportunities, and the preservation of businesses, families and individuals.

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